

5BC Monthly Content Marketing Plans

Blogs, Socials, Newsletters & More!

5 Borough Communications offers a tailored content marketing subscription service to help businesses like yours thrive in the fast-paced digital world. Our expert team creates quality, engaging content to drive customer engagement and deliver a solid return on investment. Save time and effort while achieving measurable results so you can focus on growing your business.

What's Included?	Gold \$2,500	Silver \$2,000	Bronze \$1,500
Keyword Research	✓	✓	✓
Content Calendar	✓	✓	✓
Monthly Blog	✓	✓	✓
Six Social Media Posts	✓	✓	✓
Extra Blog	✓	✓	
Two Additional Social Media Posts	✓	✓	
Social Media Automation	✓	✓	
Two Additional Social Media Posts	✓		
Email Newsletter	✓		

Special discounts are available for 6 or 12-month packages. Contact us to learn more.

Increased Website Traffic | Improved SEO Ranking | Enhanced Brand Visibility | Boosted Customer Engagement | Streamlined Social Media Management

Bronze

Targeted Keyword & SEMRush Research: Your Foundation

- Deep-dive keyword targeting with SEMRush.
- Eye-opening fact: 75% of users never go past the first search page (Source: HubSpot)

Content Calendar: Forward-Thinking Success

- Strategic content planning.

Blog Posts: Enhancing Engagement & SEO

- Monthly expert-crafted blog post.
- Compelling statistic: Blogs surge B2B leads by 67% (Source: InsideView)

Social Media Posts: Expand Your Reach

- Six monthly creative, bespoke, and platform-aligned social posts.
- Good to know: Posts with images claim 150% more retweets (Source: Buffer)

Silver

Includes all Bronze Tier benefits, **plus two blogs** and:

Advanced Social Media & Automation: Boost Reach & Engagement

- Elevate reach with eight engaging monthly posts.
- Streamline engagement with consistent, automated posts on our social media management platform.
- Did you know: Visual content gets 40x more social shares (Source: Adobe)

Gold

Includes all Silver Tier benefits, plus:

Premium Social Media: Maximum Reach

- Skyrocket your presence with ten engaging posts per month.

Toxic Website Link Removal: Secure Your Authority

- Early detection and removal of harmful links to maintain a clean and credible site.

Monthly Newsletter: Fostering Connection

- Stay connected with your audience through a monthly newsletter of 800-1200 words comprised of 4-6 sections.
- Surprising ROI: Email newsletters achieve 4400% ROI, \$44 for every \$1 spent (Source: Campaign Monitor)

*SEO Insight: 70-80% of search engine users focus solely on organic results and ignore paid ads
(source: imFORZA)*