

5BC Starter Kit

Enhanced Digital Presence, Advanced SEO, Social Media

Elevate your startup with our tailored Starter Kit, designed to boost your digital presence, enhance your SEO, engage your audience on social media, and solidify your brand identity. From foundational strategies to advanced growth tactics, our Bronze, Silver, and Gold packages offer everything you need to stand out and accelerate success. Step into the spotlight and unleash your startup's potential today!

What's Included?	Enterprise \$25,000	Advanced \$15,000	Basic \$10,000
Brand Consultation & Development	✓	✓	✓
Website Development	✓	✓	✓
Social Media Account Creation	✓	✓	✓
Media Kit Development	✓	✓	✓
Media Relations Strategy	✓	✓	
Social Media Strategy	✓	✓	
Media Relations Campaign 3 mos	✓		
Social Media Oversight 3 mos	✓		
Total Do-It-For-You Service 3 mos	✓		

You need more time for revenue-generating tasks; 5BC will do non-core functions so you can scale up.

Basic

Brand Consultation & Development. We'll conduct an in-depth analysis of your digital presence and create a tailored strategy plan to achieve your goals. We will develop a new brand, including basic messaging, logo, and color palette.

Website Development. We will develop a professional, mobile-responsive website with up to five pages, including Home, About Us, Services, Blog, and Contact Us.

Social Media Account Creation. Working with you, we will identify the appropriate accounts for your organization and activate the accounts with your new brand.

Media Kit Development. We will develop an online media kit for your organization.

Advanced

Includes all Standard Tier benefits and:

Enhanced Website Features. We will integrate an e-commerce or booking platform and an additional five pages (*including initial blog posts.*)

Media Relations Strategy. We will develop an initial media strategy with your media kit, including one press release and relevant media lists of targeted reporters and industries.

Social Media Strategy. Our social media experts will develop a three-month content strategy that includes custom posts & graphics for your accounts and hashtag research for broader engagement.

Enterprise

Includes all Premium Tier benefits, plus:

Enhanced SEO. On-page & off-page SEO, including backlink strategy, monthly SEO performance reporting, and competitor analysis.

Social & Media Relations Management. We will implement your strategies and oversee your media campaign and daily social media management for three months.